



European Union
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Policies for cultural CREative industries: the HUB for innovative regional development – CRE:HUB



First Local Stakeholder Group Meeting

Sibiu, 28th of September, 2016

- MINUTE -

The Regional Development Agency Centru, organized on 28th of September, 2016 within the CRE:HUB project the first local stakeholder group (LSG), meeting.

The overall objective of this event was to present the project's objectives, the activities and the roles and responsibilities of the stakeholder members in its implementation.

Part I: Presentations:

The first part of the meeting was dedicated to present the CRE:HUB project and highlight the roles of the LSG members, the ROP 2014-2020 Priority Axis 1 "Promotion of technological transfer", the good practices presented by the LP during the first project meeting in Matera and the Creative and Cultural Industry sector, as a priority of the Smart Specialization Strategy of Centru Region.

This LSG will act as a buffer and diffuser between the project's activities and the other regional/national policy makers. The LSG members will play an active role in the elaboration of recommendations for the improvement of the policy instrument both at policy level and implementation level. As presented, the stakeholders group will take part in the local and international workshops, meetings, seminars, and exchange of good practices among partners. The local learning process will be done through the LSG.



The learning process will take place as follows: the LSG members will learn through the different dissemination and exchange activities within the project, and they will contribute in drawing up the action plan of the policy instrument of their region. Furthermore, they will act as a relay towards other local stakeholders.

Part II: Focus group

The second part of the meeting was dedicated to an Entrepreneurial Discovery Process (EDP) aimed at identifying project ideas as well as technological transfer offers and requests in the field of ICC.

The EDP was conducted in the form of a Focus group approaching the following topics: digitalization, technological transfer needs, entrepreneurship education, capitalization of cultural initiatives and support for innovative ICC start-ups.



The focus group had as outputs several project ideas that could be financed in the frame of Priority axis 1 of the ROP 2014-2020 as well as valuable inputs for the improvement of the RIS3, respectively the section dedicated to the ICC sector.

The event gathered 30 participants, members in the predefined local stakeholders group and other relevant actors, representatives of the business sector active in the field, regional clusters, public authorities, universities, NGOs etc.

Part III: Conclusions

A brief review of the event with some impressions from the discussions held by the participants in the second part of the day, the ideas emerged in the focus group and a short summary of the event.

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